

Secondary Research

Competitive Analysis



EcoSmart

App that tells you the **differences in recyclable materials, how they can be recycled, and what the policies in your area are when it comes to recycling waste.**



iRecycle

App that tells residents of the U.S. can **browse over 1,600,000 ways to recycle more than 350 materials.**



Waukesha County

Recycles:

App that educates residents about recycling by breaking down **what to recycle, how to recycle and how to safely dispose of items.**